

MEDIA RELEASE

Barbour ABI to Launch Fastest Construction Sales Lead Data Service

LONDON, UK, 28th March 2023 – A new partnership between Planning Portal and Barbour ABI will provide the construction industry with the quickest access to planning application data available.

The new system is expected to speed up the release of this information by an average of 1 month compared to the current process, where people must wait for local authorities to publish the information.

The exclusive deal benefits product manufacturers, main contractors and specialist contractors who can now access planning applications faster through Barbour ABI's FastPlan service and feed this information into their work-winning process.

Barbour ABI Group Director Simon Mahoney said:

"Barbour ABI has the largest team of researchers in the UK looking at market intelligence. This partnership means they will receive planning applications from this exclusive planning data source at the point of submission. At that moment, our research engine will kick in – adding value to the project information and qualifying it well before the local authorities even publish it."

"We'll be able to provide information about planning applications one month before anyone else, meaning companies can respond dynamically to valuable opportunities and increase profitability."

The partnership supports the Government's goal of simplifying and digitalising the planning system to improve clarity, enable better-informed decisions and meet local and national planning objectives.

Sarah Chilcott, Managing Director Planning Portal commented:

"This new exclusive partnership provides a digital solution that will help create a more dynamic and responsive construction market, supporting the local and national goals of the planning system."

"As the market's leading construction intelligence, Barbour ABI was perfectly placed to help us get this information to market faster and maximise its impact. This will help construction companies provide the services the industry needs, when it needs them, improving the planning and construction process overall."

The Planning Portal is the home of the national planning application service. Formerly operated by the government, it has been run by a joint venture between the Department for Levelling Up, Housing and Communities and TerraQuest Solutions Ltd since 2015. To find out more visit <https://www.planningportal.co.uk/>

Founded over 80 years ago, Barbour ABI delivers market-leading intelligence, insight and analysis, so customers can identify new business opportunities, monitor clients and competitor relationships, and make smarter, more timely decisions.

To find out more, visit <https://barbour-abi.com/>

The exclusive deal benefits product manufacturers, main contractors and specialist contractors who can now access planning applications faster through Barbour ABI's FastPlan service and feed this information into their work-winning process. This means that if you use another construction project leads service you will be at least a month behind.

Notes to editors

About Barbour ABI

Barbour ABI was founded to support the UK construction industry – helping businesses to sustain and grow. We are the exclusive provider of New Orders Estimates to the Office for National Statistics and partner to the Infrastructure & Projects Authority in providing the National Infrastructure and Construction Pipeline.

As the market leading provider of construction project information, we strive to allow our clients to access the very best, most accurate and up-to-date data on construction projects and the key decision makers that are involved.

Not only do we generate construction project leads, but we also are able to inform the industry of the latest trends and developments using our data to analyse and form a complete picture of the past, present and future.

We consider current affairs and their impact on our industry, where the opportunities and threats lie, and therefore how our clients can future-proof themselves.

Our mission is to provide our clients with the best experience and that the service and product we provide is an extension of their own business and something they can't do without.

ENDS