

MEDIA RELEASE

## **Barbour ABI and CIAT Announce Partnership to Benefit Construction Industry**

**LONDON, JULY 19, 2021** – Leading construction industry intelligence provider, Barbour ABI, and the lead professional body for Architectural Technology, the Chartered Institute of Architectural Technologists (CIAT) have announced a collaborative agreement to benefit businesses working in the built environment sector.

Barbour ABI is a market leader in construction industry intelligence. Its experienced and knowledgeable team of researchers conduct more than 1m interviews every year to produce robust reports that see beyond the data in virtually every aspect of the construction industry.

The Chartered Institute of Architectural Technologists is the global membership body which leads, represents and promotes the Architectural Technology discipline and sets and maintains the standards for education, practice and professionalism.

**Kate Perrin, Group Marketing Director at Barbour ABI**, said: “CIAT plays an incredibly important role in the development of the built environment in the UK and overseas. The opportunities and need for architectural technology become ever more apparent and important, particularly given the focus on sustainability and how we can incorporate that into new buildings. Whilst our collaboration will initially focus on the sharing of data and insights for the continued professional development of CIAT members and affiliates, this collaborative agreement has been created to advocate and innovate to support wider accessibility and affordability of specification tools and purchasing standards.”

**Diane Dale, Practice & Technical Director, CIAT**, said: “Barbour ABI is the only intelligence provider in the UK that can give robust, verified data on the whole of the built environment sector. Chartered Architectural Technologists are qualified to offer design services and manage projects from inception to completion so can influence outcomes more than any other role. The collaboration with Barbour ABI will give our membership and affiliates access unparalleled insights on the built environment supporting continued innovation as we strive to achieve greater levels of standardisation across specification and procurement which will ultimately support further improvement of critical outcomes such as safety and sustainability’.

For more information on Barbour ABI and the type of reports they produce, please visit [www.barbour-abi.com](http://www.barbour-abi.com)

For more information on CIAT, please visit [www.architecturaltechnology.com](http://www.architecturaltechnology.com)

ENDS